TSZYU IS FUNDORA Rollys Pitbull

SAT MAR 30 8 PM et • 5 PM PT



PPV.COM RETURNS TO THE RING LIVE STREAMING FOUR-BOUT CARD FEATURING THE TSZYU - FUNDORA AND ROLLY- PITBULL TITLE RUMBLES!

Jim Lampley and Lance Pugmire will be joined by Dan Canobbio and Chris Algieri as Co-Hosts of <u>Exclusive</u> Live Viewer Chat Plus Fight Week Features

Saturday, March 30, Beginning at 8 p.m. ET / 5 p.m. PT

NEW YORK (March 20, 2024) -- PPV.COM, which does not require a subscription, returns to the ring when it live streams to boxing fans, in the U.S. and Canada, an action-packed fourbout card, featuring the 12-round junior middleweight world title tilt between undefeated WBO junior middleweight world champion **Tim Tszyu** (24-0, 17 KOs), a native of Sydney, Australia, and No. 3 world-rated contender **Sebastian "The Towering Inferno" Fundora** (20-1-1, 13 KOs), from Coachella, California, **Saturday, March 30**, beginning at **8 p.m. ET / 5 p.m. PT.** The co-main event will have WBA super lightweight world champion **Rolando "Rolly" Romero** (15-1, 13 KOs), from Las Vegas, making his first title defense, against **Isaac "Pitbull" Cruz** (25-2-1, 17 KOs), from Mexico City. The Tszyu - Fundora / Rolly - Pitbull championship event will emanate live from T-Mobile Arena in Las Vegas, Nevada. Priced at \$69.99, it can be ordered by clicking here <u>PPV.COM | Tszyu vs. Fundora</u>.

The <u>PPV.COM</u> Tszyu - Fundora world championship event live stream will once again feature Hall of Fame broadcaster **Jim Lampley**, who will be paired with award-winning journalist **Lance Pugmire**, co-hosting an exclusive viewer chat in real time. Jim and Lance will be joined in the chat by *"Inside Boxing Live"* podcast hosts **Dan Canobbio** and **Chris Algieri.** Jim, Lance, Dan, and Chris will also be providing exclusive fight week commentary and reports from Las Vegas for <u>PPV.COM</u>'s website and social platforms. Canobbio and Algieri will be bringing their popular *Inside Boxing Live* podcast to <u>PPV.COM</u>, where they will produce two fresh episodes weekly, provide onsite coverage during major payper-view fight weeks, host their own weekly live chat every Wednesday at 3 p.m. ET, and join fight night live viewer chats. For the latest episodes of *Inside Boxing Live presented by* <u>PPV.COM</u>, click here **Inside Boxing Live - YouTube**.

"Obviously the near-last minute switch from Keith Thurman to Sebastian Fundora renders some of the style specifics of Tim Tszyu's preparation null or inappropriate," said Lampley. "Fundora is physically different, stylistically different, generationally different and competitively different than Keith Thurman. So now it's a new fight for Tszyu with a week and a half to adjust. He's still a heavy favorite, and he'll have to accept that he gets less credit for the win in what may well be a tougher fight. But that's boxing. Some memorable upsets have emerged from circumstances like this, but they are memorable because they are so rare. There's no logical reason yet to see this as less than perfunctory for Tim Tszyu."

<u>PPV.COM</u>, which does not require a subscription, will offer Tszyu vs. Fundora in the U.S. and Canada. iNDEMAND, the parent company of <u>PPV.COM</u>, will also be carrying the event through its network of cable and telco operators in the U.S. and Canada via providers including: Xfinity, Spectrum, Contour, Optimum, Fios, Rogers, Bell, SaskTel, and Telus, among others.

JIM LAMPLEY

Jim is a recipient of the Boxing Writers Association of America's (BWAA) Sam Taub Award for Excellence in Broadcasting Journalism and was inducted into the International Boxing Hall of Fame in its 2015 class. He served as anchor and commentator for "HBO World Championship Boxing" for 30 years and has covered numerous Olympic Games during his long and distinguished career in sports broadcasting.

LANCE PUGMIRE

Lance is a recipient of the Nat Fleischer Award for Excellence in Boxing Journalism, the BWAA's highest honor. He brings over 30 years of experience covering the sweet science for the *Los Angeles Times, The Athletic,* and *USA Today.* He currently serves as senior U.S. writer for <u>BoxingScene.com</u>.

About iNDEMAND and PPV.COM

iNDEMAND is an innovative partnership among three of the leading cable companies in the U.S.-- Charter Communications, Comcast Cable, and Cox Communications. iNDEMAND is a company of trusted content aggregators and licensing experts, with unparalleled technical expertise and long-standing relationships with MVPDs, major sports leagues, Hollywood studios, and other entertainment and sports companies across North America. iNDEMAND

delivers great content to more than 60 million cable homes and has distribution deals with more than 90 companies. In December 2021, iNDEMAND launched <u>PPV.COM</u>, an innovative streaming PPV service and the first of its kind to offer interactive fan engagement during live-action sports. With the addition of <u>PPV.COM</u>, which does not require a subscription, to its existing cable PPV infrastructure, iNDEMAND has consolidated all forms of PPV distribution under one roof, making the company the only provider of turn-key PPV solutions for both industry partners and consumers. For more information, go to <u>indemand.com</u>.

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